

Pressmeddelande 2013-10-31

Botswana och Västerbotten knyter kontakter i gruvindustrin

Botswanas ambassadör är på väg till Västerbotten för att besöka gruvrelaterade företag i Umeå och Skellefteå. Anledningen är den gemensamma gruvnäringen där det kan finnas potentiella samarbetsmöjligheter. Botswana är precis som Sveriges norra delar intressant i gruvsammanhang och till exempel driver SGU, Sveriges Geologiska Undersökning i ett utvecklingsprojekt i Botswana. Ambassadören Mr. Lameck Nthekela kommer förutom representanter för företagen Boliden, Brokk, Enetjärn Natur, Oryx Simulations och Jama Mining Machines, att träffa landshövding Magdalena Andersson samt andra ur länsledningen.

Följande information bifogas från Botswanas ambassad.

The Ambassador of Botswana to Sweden H.E. will be visiting the Västerbotten region for business meetings with several Mining Companies in Skellefteå and Umeå, in promotion of the Botswana business sector.

The Ambassador has been on a tour of several Swedish regions since his arrival to Stockholm in February 2013, to encourage Swedish companies to invest in Botswana. Botswana is a country of many business opportunities in the following sectors; Mining, ICT, Innovation, Energy, Health, Agri-business, transport & logistics and Manufacturing.

Botswana is one of Africa's oldest democracies having attained independence from Britain in 1966. With the discovery of diamonds in 1965, the country has developed from one of the poorest countries, with only 3 km of tarred road then, to a middle income nation with one of the fastest growing economies in the world.

Botswana is a politically stable, safe country and the least corrupt in Africa (Transparency International) and easy to do business. Botswana was voted the 2nd freest economy in Africa (CATO Institute/Heritage Foundation) with a literacy rate of 82% and highly trainable work force. Botswana is home to the Southern African Development Community (SADC) which makes it suitable for Companies wishing to enter the Southern African market.

In addition to business, Botswana is one of the world's premier tourist destination. Botswana tourism is based on quality and conservation is of great importance. The Okavango Delta (the only inland delta in the world), the wildlife rich Chobe National Park , the Moremi Game Reserve, the Central Kalahari Game Reserve offer superlative game viewing among other services. The Capital Gaborone is also one of the fastest growing urban area and draws a large number of visitors for conferences, shopping and exhibitions

The Botswana Embassy in Sweden provides assistance to Swedish Companies and tourists wishing to visit Botswana. For more information, please contact: botstock@gov.bw or visit www.botswana.se.

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Om Västerbotten Investment Agency

Västerbotten Investment Agency (VIA) arbetar för att göra Västerbottens län till det mest attraktiva alternativet för utländska företag och investerare som funderar på att etablera eller expandera sin verksamhet i Sverige. Med expertkunskap i en mängd nyckelsektorer erbjuder VIA information om affärsmöjligheter samt assistans genom hela investerings- och etableringsprocessen. VIA är en regional partner till myndigheten Business Sweden.